



LIBERTY LAKE

Our HOME, Our COMMUNITY

We are a thriving and welcoming community known for our outstanding volunteers, schools, and businesses. We are proud of our abundant parks, trails, summer events, and farmers market. And we are most proud of what makes Liberty Lake truly shine – our people.

Our COMMUNITY VISION

Liberty Lake is a safe, family-friendly and engaged community. We are known for our great civic pride, quality recreational and educational opportunities, and abundant trails and green space. Our business environment supports a diverse, sustainable, and financially secure economic base.

Our MISSION

- To Serve with Integrity
- To Partner with Residents & Businesses
- To Preserve Quality of Life, Economic Vitality, & Sense of Community

Our VALUES

INTEGRITY

PARTNERSHIP

CIVIC PRIDE

COMMUNITY INVESTMENT

FAMILY-CENTERED ACTIVITIES

QUALITY OF LIFE

FINANCIAL SUSTAINABILITY

ENVIRONMENTAL SUSTAINABILITY



VIBRANT ECONOMY & BUSINESS ENVIRONMENT



SAFE, ACTIVE & ENGAGED COMMUNITY



SUSTAINABLE RESOURCES



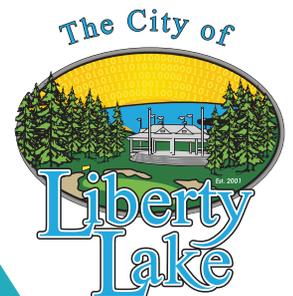
QUALITY FACILITIES & INFRASTRUCTURE

Our INVITATION

The City of Liberty Lake has a strong mayor-council form of government. As citizens of Liberty Lake, you are encouraged to be active in our proceedings, and attend our bimonthly City Council meetings on every first and third Tuesday at 7PM at City Hall.

For more information, we welcome you to call our Administrative Services at (509)755-6700, Monday-Friday from 8AM-5PM.

PLEASE VISIT OUR WEBSITE AT: LIBERTYLAKewa.GOV





VIBRANT ECONOMY & BUSINESS ENVIRONMENT

GOALS:

- Thriving businesses
- Investment in community
- Positive partnerships
- Diverse economic base
- Sustainable revenue stream



SAFE, ACTIVE & ENGAGED COMMUNITY

GOALS:

- Progressive community engagement & information exchange
- Lifelong activities & educational opportunities
- Proactive policing & public safety
- Connected & vibrant community
- Equitable services

Our

LIBERTY LAKE

16%
DEDICATED
OPEN SPACE

10
GOATS

35
MILES OF TRAILS

56%
BUILT TO
CAPACITY

400
GOLF CARTS

43
PAVILION EVENTS
ANNUALLY

BASED ON OUR CURRENT
GROWTH RATES, THE CITY IS
FORECASTED TO BE FULLY
BUILT OUT BY THE YEAR 2042



SUSTAINABLE RESOURCES

GOALS:

- Diversified revenue stream
- Fiscally prudent financial policies
- Strategic asset management
- Investment in employees
- Focus on core services first:
 - Public health
 - Safety
 - Welfare
 - Community priorities



QUALITY FACILITIES & INFRASTRUCTURE

GOALS:

- High quality city facilities that meet the needs of our growing community
- Efficient & effective operations & maintenance
- Financially sound capital investment for:
 - Trails, parks & open space
 - Multi-modal transportation network
 - Equipment
 - Bridging I-90



VIBRANT ECONOMY & BUSINESS ENVIRONMENT

Strategies

Tasks

<p>Business Recruitment & Expansion</p>	<ul style="list-style-type: none">• Identify targeted business types<ul style="list-style-type: none">○ To diversify tax base○ To address needed services in the marketplace○ To attract visitors• Engage existing & potential new businesses, property owners & developers<ul style="list-style-type: none">○ Assess needs○ Build relationships○ Provide opportunities for local businesses to connect with City Council• Promote business recruitment strategy with economic development partners<ul style="list-style-type: none">○ GSI○ Inland Northwest Partners○ Spokane Valley Chamber of Commerce
<p>Advertising & Promotion as a Great Place to Do Business</p>	<ul style="list-style-type: none">• Buy Liberty Lake Local Campaign• Develop & maintain <i>Cost of Doing Business</i> comparison with neighboring jurisdictions (e.g. taxes, fees, permitting, utility costs, etc.)• City website, social media, brochures & annual report• Engage existing & potential new businesses• Cultivate economic development partnerships<ul style="list-style-type: none">○ GSI○ Inland Northwest Partners○ Spokane Valley Chamber of Commerce
<p>Simplify Development Regulations & Streamline Permitting Processes</p>	<ul style="list-style-type: none">• Audit development code and procedures• Identify opportunities to streamline application, review, and approval processes<ul style="list-style-type: none">○ Implement administrative changes as appropriate○ Propose procedural code revisions, where necessary and appropriate• Identify opportunities to streamline and simplify development regulations, where necessary and appropriate<ul style="list-style-type: none">○ Vet & prioritize code revisions with Planning Commission & City Council○ Implement code revisions



SAFE, ACTIVE & ENGAGED COMMUNITY

Strategies

Tasks

<p>Provide Clean, Safe & Secure Parks & Open Space</p>	<ul style="list-style-type: none"> • Enhance & expand video surveillance • Increase police presence in parks & open space <ul style="list-style-type: none"> ○ Evaluate cost recovery fees for park reservations & events (e.g. refuse, clean-up costs, staff support, etc.)
<p>Utilize Park Facilities to Maximize Public Use & Sense of Community</p>	<ul style="list-style-type: none"> • Provide park programming including sports camps, day camps, recreational youth, and family activities • Provide exceptional park facilities for reservation and public use • Provide City-sponsored events with opportunities for local business involvement • Provide events & activities co-sponsored by local non-profit organizations
<p>Communicate, Connect, & Engage with the Public</p>	<ul style="list-style-type: none"> • Social media • City website • Electronic message board(s) & information kiosks • Farmers market & other events • The Splash • Ongoing information maintenance
<p>Maintain & Expand Extensive Trail System to Provide Connectivity & Promote Active Lifestyle</p>	<ul style="list-style-type: none"> • Ongoing, quality maintenance • Developer-driven expansion of network • Identify gaps in connectivity & opportunities for expanded interconnectivity • Identify funding strategies to address existing gaps
<p>Enrich & Enhance Intellectual, Cultural & Creative Opportunities through Liberty Lake Library Services</p>	<ul style="list-style-type: none"> • Increase Library's visibility & community use • Continuous improvement of technology resources available to community • Increase programming and improve access for all age groups • Increase educational classes • Increase regular & special events • Increase teen opportunities through innovative programming, events and technology • Continue implementation of early literacy programming • Build community partnerships with local businesses, community groups & supporters



SUSTAINABLE RESOURCES

Strategies

Tasks

<p>Implement & Refine Asset Management Plan</p>	<ul style="list-style-type: none"> • Ongoing needs assessment & evaluation • Refine & formalize asset management policies • Identify & implement funding strategies
<p>Implement Asset Management Funding Strategy</p>	<ul style="list-style-type: none"> • Develop funding stream for ongoing asset management • Buildings - Create maintenance schedule • Transportation Infrastructure – Maintain inventory of street condition • Equipment - Update maintenance and replacement schedules • Emergency repairs -Provide contingency funding • Implement, evaluate and adjust ongoing funding strategy as needed for maintenance, repairs and replacement
<p>Develop Financial Management Plan</p>	<ul style="list-style-type: none"> • Continue to implement policies • Evaluate & update financial software as needed
<p>Invest in Employees</p>	<ul style="list-style-type: none"> • Maintain a collaborative and supportive work environment • Provide a competitive compensation package • Invest in employee training that: <ul style="list-style-type: none"> ○ Promotes professional growth & development ○ Improves productivity ○ Maximizes services provided by existing work force



QUALITY FACILITIES & INFRASTRUCTURE

Strategies

Tasks

<p>Develop Capital Facilities Improvement Plan</p>	<ul style="list-style-type: none"> • Prioritize projects • Develop project master plans, as needed • Prepare cost estimates & phasing plans • Identify potential funding sources • Develop schedule for design & construction
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