

Liberty Lake Parks & Arts Commission 5-Year Strategic Plan 2018 - 2022





Liberty Lake Parks and Arts Commission 5- Year Strategic Plan 2018-2022

VISION

To enrich the quality of life in Liberty Lake through art, high quality programs, and exceptional parks and facilities.

MISSION

To foster an artistic environment that promotes a sense of community, creates a unique identity and supports opportunities for the arts.

COMMISSION RESPONSIBILITIES

- Make recommendations to the City Council on the procurement and placement of art.
- Promote and encourage programming to bring opportunities and awareness of public art.
- Make recommendations and advise City Council on city park additions and needs.

ART FOCUS

- Functional Art – beautification projects, fences, bike racks, benches, and other.
- Interactive Art – art that actively engages the community such as playground equipment, story boards, festivals and other.
- Statement Pieces – roundabouts, parks, statues, panels and other.
- Programming – community theater, civic theater, literacy, dance, and other.

STRATEGIC AIMS

- Design and implement a financial strategy for long-term arts sustainability.
 - Admissions Tax
 - Capital Improvement Projects
 - Development / Building Projects
 - City Budget
 - Grants
 - Fundraising
- Set priorities for any available funding for public art.



Liberty Lake Parks and Arts Commission 5- Year Strategic Plan 2018-2022

- Create and implement comprehensive community outreach program.
 - Communication
 - Develop Strategic Partnerships – builders/developers, local businesses, banks, libraries, athletic organizations, schools, etc.
 - Engage Art Community – local theaters, poets, dance, etc.
- Advise City Council and City Staff on policy that supports the arts, parks, and programming
 - Define and establish a vision that works for Liberty Lake.
 - Create open communication with city staff and council on arts initiatives.
 - Justify the need for quality arts in the City of Liberty Lake.
 - Be an advisory committee for park opportunity recommendations.
 - Be an advisory committee for park programming opportunities.
- Be a resource to builders and developers to incorporate art into projects in public venues.

5-YEAR STRATEGIC PLAN

	Item	Estimated Cost	Notes
2018	Utility Box Wraps	\$ 5,000	STCU Sponsored
	Symphony	\$ 12,500	FOPP to run event
	TOTAL	\$ 17,500	
2019	*Utility Box Wraps	\$ 7,500	Seek sponsorship
	*Orchard Park Temporary Sculpture Garden	\$ 15,000	Call to artists to apply. \$1,000 awarded per sculpture selected. 15 max.
	*Orchard Park Dedication Sculpture	\$ 20,000	Purchase one sculpture for park dedication. Estimated cost.
	*Pavillion Park Concession Mural	\$ 20,000	Estimated cost based on similar size murals in Spokane.
	**Orchard Park Dedication Celebration	\$ 10,000	Included in Parks Fund.
	*Beautification	\$ 10,000	
	**Symphony	\$ 13,750	FOPP to run event
TOTAL	\$ 96,250		
2020	Utility Box Wraps	\$ 7,500	Seek sponsorship
	Story Boards	\$ 30,000	
	Goat Mascot Statues	\$ 30,000	Placed in Orchard Park, Pavillion Park, and Rocky Hill Park
	Beautification	\$ 10,000	
	Symphony	\$ 15,000	FOPP to run event
	TOTAL	\$ 92,500	
2021	Utility Box Wraps	\$ 7,500	Seek sponsorship
	Liberty Lake Drive Median Sculptures	\$ 50,000	
	Beautification	\$ 10,000	
	Programming	\$ 10,000	
	Symphony	\$ 16,250	FOPP to run event
TOTAL	\$ 93,750		
2022	Utility Box Wraps	\$ 7,500	Seek sponsorship
	Roundabout Art	\$ 50,000	
	Beautification	\$ 10,000	
	Programming	\$ 10,000	
	Symphony	\$ 17,500	FOPP to run event
TOTAL	\$ 95,000		

* Part of CFP #12 Public Art 2019. \$72,500.

** Symphony and Orchard Park events budgeted in Park Fund line item with other events.