

**CITY OF LIBERTY LAKE
SPOKANE COUNTY, WASHINGTON
RESOLUTION NO. 10-140**

A RESOLUTION INITIATING A 12 MONTH BUSINESS A-BOARD PILOT PROGRAM

WHEREAS, the City has adopted Signage Standards to enhance the visual environment of residential, commercial, and industrial areas while promoting commerce, traffic safety, and community identity; and

WHEREAS, a permit is required for any on-premises sign that is erected, re-erected, constructed, painted, posted, applied or structurally altered and;

WHEREAS, the adopted definition of a sign is “any visual communication device, structure, or fixture which is visible from any right-of-way and is intended to aid the establishment in question in promoting the sale of products, goods, services, or events, or to identify a building using graphics, letters, figures, symbols, trademarks or written copies. Painted wall designs or patterns, which do not represent a product, service or registered trademark or which do not identify the user, shall not be considered signs. If a design or pattern is combined with a sign, only that part of the design or pattern, which cannot be distinguished from the sign, will be considered as part of the sign. This definition does not include billboards or video boards.”

WHEREAS, the City signage standards apply to all development within the City, unless specifically exempted by City code or ordinance; and

WHEREAS, the adopted City signage standards currently prohibit business use of A-Board / A-Frame signs; and

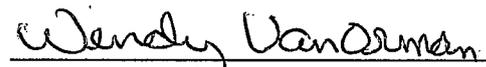
WHEREAS, the Liberty Lake City Council finds that in the interest of promoting business within the City, a 12 month pilot program that allows for business use of A-Board / A-Frame signs would serve to measure the increase in business for this type of signage for participants.

NOW THEREFORE, the City of Liberty Lake City Council resolves as follows:

1. A 12 month pilot program from the date of this Resolution will be established to allow businesses to utilize one (1) A-Board / A-Frame sign on their property to advertise their business with the following stipulations:
 - a. Businesses that would like to participate in the program must make application to the City and be registered prior to utilizing the signage.
 - b. Any business not registered through the program shall not utilize A-Board / A-Frame signage and shall be subject to the enforcement provisions of the City Development Code.
 - c. Only one (1) A-Board / A-Frame sign will be permitted per registered business.

- d. The A-Board / A-Frame sign shall not exceed three (3) feet in height and six (6) sq. ft. in area. The sign may be double-sided.
 - e. The A-Board / A-Frame sign shall not be lighted or contain any moving image or text.
 - f. Signs may only be displayed during business hours. If business hours continue past daylight hours, precautions should be taken to place the sign in a location where it is readily visible after dark. This shall not be construed to allow the wiring of a sign for lighting.
 - g. The A-Board / A-Frame sign must be located on the business parcel, no further than twelve feet from the entrance to the business. The sign shall not be placed in a location which is within the clear view triangle or any location which will impede vehicular traffic. Further, the sign shall not be placed in a manner which will block or otherwise obstruct the safe use of sidewalks, building entrances or stairs by pedestrians, including pedestrians who are visually impaired or otherwise handicapped. At least three (3) foot clearance width on sidewalks must be maintained. The City may require re-location of the A-Board / A-Frame sign if it is determined that an interference is occurring.
 - h. The A-Board / A-Frame sign shall not be located in any right-of-way.
 - i. The A-Board / A-Frame sign shall be constructed out of materials able to withstand typical northwest weather. Such materials may be metal, finished wood, chalkboard, whiteboard, or plastic; signs and copy shall be of professional quality. Owners of sandwich board signs shall be required to keep their signs in a legible, intact, and well-maintained manner. Damaged signs shall be repaired or removed immediately by the business.
 - j. The registered business must report any increase in business attributed to the use of said sign during the pilot program.
 - k. Registered businesses must submit the initial data at time of application, midyear data for July 2010 through January 2011 by January 31, 2011, and end of year data by June 30, 2011.
2. The pilot program will be discontinued on July 31, 2011.

PASSED by the City Council this 6th day of July 2010.


Wendy Van Orman, Mayor

ATTEST:

Ann Swenson

City Clerk, Ann Swenson

APPROVED AS TO FORM:

SJB

City Attorney, Sean Boutz

CERTIFICATION

I, the undersigned City Clerk of the City of Liberty Lake, of Spokane County, Washington, HEREBY CERTIFY that the foregoing Resolution is a full, true and correct copy of Resolution No. 10-140 duly adopted at a regular meeting of the City Council of said City, duly and regularly held at the regular meeting placed thereof on July 6, 2010 of which meeting all members of said City Council had due notice and at which a majority thereof were present; and that at said meeting said Resolution was adopted by the following vote: 7-0.

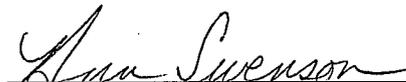
AYES, and in favor thereof: Mayor Pro Tem Crump, Council Members: Owens, Romney, Beckett, Kaminskis, Schuler, and Langford

NAYS: None.

ABSENT: None.

ASTAINED: None

CITY OF LIBERTY LAKE



CITY CLERK